

Do you remember *Ewe'll Love It!*, when the music lofted peacefully amongst the gorgeous racks of yarn, when there was a sale section and lots of new yarn arriving? Well, ta-da! that's back and better than ever! It's been a grueling 2 months getting *Ewe'll Love It!* back to normal and beyond. But we've pulled it off and can't wait for you to enjoy it.

### To indulge you:

- **I'm sure you're ready for a sale!**  
October 30 & 31 we are offering 20% off yarn for 1 project. If you come in costume (not just some cheesy mask) you'll **get 30% off same.**
- November YOM is **Berroco's Ultra Alpaca line** 20% off. We have some spectacular samples scheduled, a bit of something for everyone, with worsted, DK and lace weight all on sale.
- **Friday Nite Knitting Club:** a time to chat, knit, eat, compare projects, drink, crochet...have fun! 5-7:30pm, BYOB or not, refreshment to share.
  - 10/30
  - 11/13 (child friendly)
  - 11/27
  - 12/11 (child friendly)
  - **No club 12/25**

No need to reserve, just join us for the fun & fiber. This is not a class, but very social, so please don't plan to get all of your questions answered!

There are so **many new yarns** and books flying through the doors, I can't even describe them all. Each inspires more projects!

- Zauberballs are definitely the most creative sock yarn I've seen. Kristen Nichols' Best Foot Forward, Mini Mochi, Panda Silk are just a few new ones.
- The lace cabinet is bursting with new colors and fibers.
- There is Nordique for Fair Isle projects and Art from Colinette for great sweaters, hats and scarves.

- Rowan's Alpaca Cotton uses a fascinating technology to blow alpaca into a cotton web to create a soft, light, warm yarn.
- Fiesta's Ballet and Gracie's Lace come in stunning colorways for sweaters and lace knitting.
- Make a quick scarf with Showstopper and wow your friends. Other super bulky offerings: Peruvia Quick, Lana Grande, Highland Alpaca & Sundae for uber warm and fast projects.
- Nashua introduced a lovely varigated chunky Champlain.
- We also have all new stock of Touch Me, Comfort, Lamb's Pride Bulky, Eco & Eco+, Montana and Cotton Classic.
- From Lantern Moon we have cable needle sets, crochet hooks and some new gorgeous bags and baskets.
- Our April order of the Addi Clicks just came in. New and improved, don't know how long they'll stay around so come ask for a demonstration soon!
- We even have an all new Sale section with 30% off many great yarns. Check it out!

What a lot of hard work it's been to get things near normal again. **We'd love to have you come see the transformation from disaster to an even better *Ewe'll Love It!***

### Inspiration comes in many forms:

- ❖ **Contests** upcoming for inspiration from your peers. Items are displayed for the month. Voting is handled by customers. The winner stays on display for another month and gets the admiration of other knitters AND a needle set of choice.
  - **Afghans:** November
  - **Holiday stockings:** January

For contest:

Be sure to enter your wonderful creations for all to see! Please choose yarn from *Ewe'll Love It!* and a pattern available to the general public or one you are willing to write up.

Congratulations to **Sue Carey** (toy winner). Thank you to ALL contestants for entering!

☺ The team here that knit part of the world's longest scarf raised \$765 and fashioned 2 gorgeous entrelac scarves from Manos del Uruguay. Great team work! Visit [www.keepthefleece.org](http://www.keepthefleece.org) for more information. ☺

#### To instruct you:

- **Duo workshops Sunday Nov 1 with :**
  - Leslie Wind, jeweler, to view her work or fashion your own shawl pin. \$20 includes 1/2 hour lesson and materials. Please call to sign up.  
<http://www.lesliewind.com/>
  - Roseann Hunter, fiber artist, to make a confetti bag or fiber jewelry. Each workshop is \$20. Sign up please.  
<http://www.roseannhunter.com/>
- **Knitting w/ a Teacher** continues to meet. Sign up monthly for your fav time.
  - Tuesday 11-12:30pm
  - Tuesday 6:30-8pm
  - Thursday 6:30-8pm
  - Friday 11:30-1pm
  - Saturday 10-11:30, usually w/Patrick.

You can **stay in touch** with us by

- email (sign up at [ewellloveit.com](http://ewellloveit.com))
- Ravelry group. Ravelry is an online knit & crochet community.
- Stop by often! (my fav)
- Visit the web site:  
[www.ewellloveit.com](http://www.ewellloveit.com)
- Check my blog: <http://ewellloveit-beverly.blogspot.com/>

Don't forget the **Holiday Stroll**. It's Saturday November 28<sup>th</sup> from 5-10pm. There will be lots of entertainment, food, shopping and holiday spirit. Downtown Nashua becomes a wonderland of light, music and magic. We are hosting 2 talented artists throughout the evening. Be sure to stop by.

Following the Stroll, most stores will be open Thursday evenings for your convenience. Shop local whenever you are able.

It is a pleasure to welcome you into our store,

*Ewe'll Love It!*

Keep knitting & see you soon!

17 Factory St  
Nashua, NH 03060  
603-578-2630

[www.ewellloveit.com](http://www.ewellloveit.com)

<http://ewellloveit-beverly.blogspot.com/>

Sunday Noon to 4 pm  
Mon, Fri, Sat 10 am-5 pm  
Tues & Thurs 10 am-8 pm  
**CLOSED WEDNESDAYS**

Like a phoenix from the ashes, *Ewe'll Love It!* has come out beautifully from the August flood!

**When you stumble, make  
it part of the dance.**